CAREER SPECIFIC EVENT SPORTS & ENTERTAINMENT MANAGEMENT

DES MOINES, IA · DEC 8, 2024

Join members for an unforgettable day! Experience the Iowa Wild never like you've seen before as they face the Admirals!

- Participate in a behind-the-scenes show of hockey game operations.
- SLearn about the Sports & Entertainment industry from subject-matter experts.
- Network & build relationships with members from other chapters across lowa.
- Learn professionalism, communication, and leadership skills through onsite leadership training.
- Experience & learn from different departments in Wells Fargo Arena.

Attendees will get exclusive access to industry based tours including ticketing and group sales, corporate partnerships, marketing, membership services, merchandise sales, and a tour of the venue.

LOOK FOR MORE INFORMATION AT IOWAFBLA.ORG/CSE