

## Career Specific Events

### Iowa Wild - Sports & Entertainment Management

#### Event Information

**Date:** Sunday, December 8, 2024

**Time:** 11:15 AM - Game End

**Cost:** \$50 per person

**Registration Package:** Game admission, a \$10 meal card, an industry tour, a t-shirt, and a scavenger hunt.

**Registration Deadline:** Friday, Nov 22, 2024

**Registration:** [iowafbla.org/cse](http://iowafbla.org/cse)

**Location:** Wells Fargo Arena

**Address:** 233 Center St, Des Moines, IA 50309

**Parking:** \$12 van/car/bus

**Dinner/Food:** Included in the registration price.  
Please share dietary restrictions when registering.

#### Event Objectives

- Participate in a behind-the-scenes show of hockey game operations.
- Learn about the Sports & Entertainment industry from subject-matter experts.
- Network & build relationships with student members from other chapters across Iowa.
- Learn professionalism, communication, and leadership skills through onsite leadership training.
- Experience & learn from different departments in Wells Fargo Arena.



## Event Logistics

### Program Agenda

- 11:15 AM - Registration
- 11:45 AM - Opening Session
- 12:00 PM - Industry Tours
- 1:20 PM - Meet the Mascot
- 1:30 PM - Doors Open
- 3:00 PM - Puck Drop

### Industry Tours

- Ticketing & Group Sales
- Corporate Partnerships
- Marketing
- Membership Services
- Merchandise Sales
- Venue Tour

## Registration Process

Registration is open until Friday, November 22, 2024, at 5 PM. You'll need the following information when completing your registration.

- Chapter information, including billing details
- On-site adviser contact information
- Industry tour preference(s)
- Accommodations & dietary restrictions
- Total number of attendees
- T-shirt sizes

## Preparing for the Event

The dress code is casual and appropriate. We encourage attendees to sport their FBLA gear. Your safety, and the safety of our members, is always our top priority. As you prepare for the event, here are a few things to remember. All attendees will pass through a weapons detection system and/or hand wands when arriving at the venue. **Wells Fargo Arena has implemented a clear bag policy for all events. A maximum clear bag size 12"x6"x12" is permitted. No backpacks are allowed in the venue.** Wells Fargo reserves the right to inspect all guest's packages, purses, backpacks, and fanny packs before entering. Wells Fargo only accepts card payments; guests with cash can convert cash to a prepaid card at kiosks located at the venue. Weather comes in all shapes and sizes; be prepared for rain, shine, and varying temperatures.

