

COMPETITIVE EVENTS AWARDS PROGRAM  
IOWA STATE CHAPTER RECOGNITION EVENTS

Event R1	Chapter Length of Service .....	R1
Event R2	Event Sponsorship/Business Contributions .....	R2
Event R3	Iowa Businessperson of the Year .....	R3.1-3
Event R4	Iowa FBLA Communications Award (Retired 2013)	
Event R5	Iowa Merit Award.....	R5.1-4
Event R6	Largest Local Chapter Membership.....	R6
Event R7	Largest Local Chapter Membership Professional Division .....	R7
Event R8	Largest Increase in Local Chapter Membership .....	R8
Event R9	Largest Percentage of Increase in Local Chapter Membership .....	R9
Event R10	Lloyd V. Douglas Chapter of the Year .....	R10
Event R11	Local Chapter Adviser Award .....	R11
Event R12	Local Recruitment of Chapters .....	R12
Event R13	Who's Who in Iowa FBLA.....	R13.1-3
Event R14	Future Business Leader .....	R14
Event R15	FBLA Membership as a Percentage of Total High School Population .....	R15
Event R16	Random Acts of Kindness/ Most Active Chapter in Community Service .....	R16.1-2
Event R 17	Local Chapter Adviser of the Year.....	R 17.1-2

Active local chapters are recognized for years of service to FBLA.

#### ELIGIBILITY

All local active chapters are eligible.

#### REGULATIONS

The state committee must receive the entry form no later than the date designated in the State Leadership Conference packet.

#### PROCEDURES

The chapter adviser must complete the entry form included in the State Leadership Registration Packet indicating the number of years that the school has had FBLA.

Certificates will be awarded for the first year and then awarded for five-year intervals.

#### JUDGING

The state committee will issue certificates to qualifying chapters.

#### STATE AWARDS

The Chapter Length of Service certificates are presented at the State Leadership Conference.

This event does not qualify for Lloyd V. Douglas Chapter of the Year points.

## FBLA – EVENT R2      EVENT SPONSORSHIP/BUSINESS CONTRIBUTIONS

Local chapters are recognized for their efforts in securing sponsorship of events and business contributions at the State Leadership Conference.

### ELIGIBILITY

Local chapters must submit proper forms and money to the state committee for recognition in this event.

### REGULATIONS

Information for event sponsorship/business contributions will be sent to all active local chapters. Chapters need to adhere to guidelines and deadlines presented in this information packet.

### PROCEDURES

Chapters will receive information concerning event sponsorship in mid-November. Chapters need to complete required forms and send the forms and money to the person in charge of event sponsorship.

The state committee must receive the entry form no later than the date designated in the Event Sponsorship/Business Contributions packet.

### JUDGING

The state committee will issue certificates to all chapters submitting Event Sponsorship/Business Contributions money.

Additional certificates will be issued for first through sixth places.

### STATE AWARDS

The Event Sponsorship/Business Contributions certificates are presented at the State Leadership Conference.

This event is a requirement for Lloyd V. Douglas Chapter of the Year.

This event recognizes outstanding Iowa business leaders who have contributed to the success of Future Business Leaders of America-Phi Beta Lambda at the local level.

#### ELIGIBILITY

Each active local chapter may enter one person in the Iowa Businessperson of the Year event. The nominees must be members of the business sector.

#### REGULATIONS

The nomination form must be completed and returned to the state committee no later than designated on the Businessperson instruction letter.

Nominees for this event must be members of the business community. Persons who are full-time employees of educational institutions or departments of education shall not be nominated for the award.

Nominees must not have been named to this event at a previous State Leadership Conference.

#### PROCEDURES

Criteria for selection on nominees should include:

- Promotion of FBLA-PBL through presentations and seminars.
- Contribution to chapter projects and activities.
- Financial assistance to and sponsorship of activities for local chapter.

#### JUDGING

The state committee will issue plaques to all nominees.

#### STATE AWARDS

The plaques for Iowa Businessperson of the year are presented at the State Leadership Conference. Nominees may then be submitted for national recognition in the Businessperson of the Year event.

This event does not qualify for Lloyd V. Douglas Chapter of the Year points.

E-mail a one page resume of the nominees specific chapter involvement examples attached with the nomination form to Dana Lampe by January 20.

Nominee’s Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Cell Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Will this person be attending 2019 State Leadership Conference?  Yes  No

If YES, would he/she be interested in judging and event?  Yes  No

If YES, give an event preference: \_\_\_\_\_

Will this person be attending 2019 National Leadership Conference?  Yes  No

If YES, would he/she be interested in judging and event?  Yes  No

AND/OR presenting a workshop?  Yes  No

If YES, give an event preference and/or workshop topic: \_\_\_\_\_

Name of person submitting nomination who may be contacted for more information

_____	_____	_____
Name	Cell Phone	E-mail

Resume Example Options

Brief Description of Why Chapter Would Like To Recognize This Nominee

Candidate’s Employment Summary

Years of Participation in FBLA Activities

Promotion of FBLA through Presentations

Contributions to Local or State Chapter

Financial Assistance to and Sponsorship of Local or State Chapter

Awards, Decorations & Citations

Contributions to the Community

Candidate’s Education Background

Outstanding local chapters are recognized with the Iowa Merit Award.

**ELIGIBILITY**

All active local chapters are eligible. This event is mandatory to be eligible for Lloyd V. Douglas Chapter of the Year.

**REGULATIONS**

The state committee must receive the entry form no later than the date designated in the State Leadership Conference packet.

**PROCEDURES**

At the beginning of the school year, FBLA chapters should review the criteria for the Iowa Merit Award. This list serves as a guide for the state committee in the evaluation process.

<b>Required Criteria:</b>	
1.	Submit the Chapter Information Form <a href="https://iowafbla.wufoo.com/forms/iowa-fbla-chapter-information-form/">https://iowafbla.wufoo.com/forms/iowa-fbla-chapter-information-form/</a>
2.	Submit Chapter Activities Outline Form included in SLC registration materials
3.	Send representatives to a minimum of <u>two</u> (2) of the following conferences from the current school year: State Fall Leadership National Fall Leadership State Leadership (spring) National Leadership Conference (from previous summer)
4.	Conduct public relations programs in the school or community.
5.	Conduct a combined total of <u>five</u> (5) or more community service and fund raising projects.
6.	Submit one of the following chapter written reports: American Enterprise Project, Community Service Project, Local Chapter Annual Business Report, or Partnership with Business Project.
7.	Contribute two (2) State Event Sponsorships & Business Contributions

**JUDGING**

The state committee will issue the Iowa Merit Award to chapters nominated following an audit of the state records.

**STATE AWARDS**

Iowa Merit Awards are presented at the State Leadership Conference. Chapters performing the required activities will have their individual delegates recognized by special identification on conference name badges as well as receive a certificate.

## CHAPTER ACTIVITIES OUTLINE

This outline must be returned to be recognized for the Iowa Merit Award (Event R5, see p. R5.1 in Iowa FBLA Handbook) and/or accumulate points from events for recognition in the Lloyd V. Douglas Chapter of the Year award (Event R10).

Chapter Name:

Chapter Number:

### I. CHAPTER INFORMATION

#### A. Advisers

- 1.
- 2.
- 3.
- 4.

#### B. Officers

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

#### C. Current School Year membership:

### II. ATTENDANCE AT FBLA CONFERENCES

- |    |   |         |
|----|---|---------|
| A. | 2018 National Leadership Conference:      | members |
| B. | 2018 Iowa State Fall Leadership Activity: | members |
| C. | 2018 National Fall Leadership Conference: | members |
| D. | 2019 Iowa State Leadership Conference:    | members |

III. PARTICIPATION IN PUBLIC RELATIONS ACTIVITIES

- A.
- B.
- C.
- D.
- E.

IV. COMMUNITY SERVICE & FUNDRAISING  
(Must have a total of 5 or more)

- A.
- B.
- C.
- D.
- E.
- F.

V. Contributions to Event Sponsorship/Business Contributions (list names of companies)

- A.
- B.
- C.
- D.
- E.
- F.
- G.
- H.



Effective state and national programs depend upon membership support and growth. Increased membership provides resources for the expansion of services to local chapters. Membership recruitment offers a worthwhile experience in public relations and leadership. Recognition is given to local chapters that have attained the largest membership in FBLA.

#### ELIGIBILITY

All active local chapters are eligible.

#### REGULATIONS

The state committee must receive the entry form no later than the date designated in the State Leadership Conference packet.

#### PROCEDURES

Complete all information that is required on the entry form that accompanies the State Leadership Conference Registration packet. The state committee must receive the entry form no later than the date designated in the State Leadership Conference packet.

#### JUDGING

Certificates will be awarded for first through sixth placings.

#### STATE AWARDS

The Largest Local Chapter Membership awards are presented at the State Leadership Conference.

This event does not qualify for Lloyd V. Douglas Chapter of the Year points.

Effective state and national programs depend upon membership support and growth from all divisions. An increased local level, professional membership base provides resources for the expansion of services to local chapters. Membership recruitment offers chapters a worthwhile experience in public relations and leadership. Recognition is given to local chapters that have attained the largest listing of professional members.

#### ELIGIBILITY

All active local chapters are eligible.

#### REGULATIONS

The state committee will obtain a report of each local chapter professional membership at close of registration from the state alumni records.

New and renewed memberships will be accepted.

An individual member can be claimed by only one FBLA chapter.

#### PROCEDURES

Complete all information that is required on the entry form. The state committee must receive the entry form no later than the date designated in the State Leadership Conference packet.

#### JUDGING

Certificates will be awarded for the first through sixth placings.

#### STATE AWARDS

The Largest Local Chapter Membership—Professional Division awards are presented at the State Leadership Conference.

This event does not qualify for Lloyd v. Douglas Chapter of the Year points.

Effective state and national programs depend upon membership support and growth. Continued membership growth makes the expansion of services and materials possible. This event provides recognition to those local chapters that have significantly increased in FBLA membership from one year to the next.

#### ELIGIBILITY

All active local chapters are eligible. New chapters are not eligible. Only members who have paid dues by Iowa FBLA's specified date of the current year will be considered in the tabulation.

#### REGULATIONS

The local adviser will indicate the immediate past year's membership number and the current year's membership number on the entry form.

The state office will confirm membership numbers.

#### PROCEDURES

Complete all information that is required on the entry form that accompanies the State Leadership Conference Registration packet. The state committee must receive the entry form no later than the date designated in the State Leadership Conference packet.

#### JUDGING

Certificates will be awarded for first through sixth placings.

#### STATE AWARDS

The Largest Increase in Local Chapter Membership awards are presented at the State Leadership Conference.

This event does not qualify for Lloyd V. Douglas Chapter of the Year points.

Effective state and national programs depend upon membership support and growth. Continued membership growth makes the expansion of services and materials possible. This event provides recognition to those local chapters that have attained the highest percentage of increase in FBLA membership.

#### ELIGIBILITY

All active local chapters are eligible. New chapters are not eligible. Only members who have paid dues by Iowa FBLA's specified date of the current year.

#### REGULATIONS

The local adviser will indicate the immediate past year's membership number, the current year's membership number, and the percentage of increase.

#### PROCEDURES

Complete all information that is required on the entry form that accompanies the State Leadership Conference Registration packet. The state committee must receive the entry form no later than the date designated in the State Leadership Conference packet.

#### JUDGING

Certificates will be awarded for first through sixth placings.

#### STATE AWARDS

The Largest Percentage of Increase in Local Chapter Membership award is presented at the State Leadership Conference.

This event does not qualify for Lloyd V. Douglas Chapter of the Year points.

Recognition is given to the local chapters accumulating the most points from events at the State Leadership Conference and having received the Iowa Merit Award.

#### ELIGIBILITY

All active local chapters participating in events at the State Leadership Conference are eligible.

#### REGULATIONS

A Chapter must have achieved the Iowa Merit Award.

#### PROCEDURES

The state committee will tabulate the results.

Points are awarded as follows:

- 1 point for having an event participant (no extra points are awarded for having additional participants in the same event).
- 6 points for receiving a first-place award in an event; 5 points for a second-place award; 4 points for a third-place award; 3 points for a fourth-place award; and 2 points for a fifth-place award and 1 point for a sixth-place award.
- 1 point for each candidate who campaigns for a state office.

#### JUDGING

The state committee is responsible for point accumulation and determination of event winners. Certificates will be issued for fourth and sixth placings; plaques for first through third placings.

#### STATE AWARDS

The Lloyd V. Douglas – Chapter of the Year award is presented at the close of the State Leadership Conference.

A traveling trophy is also awarded. It is up to the winning Chapter to place their name on the trophy. The winner should return the trophy at the beginning of the following year's State Leadership Conference.

Local chapter advisers are recognized for years of service to the FBLA-PBL association.

#### ELIGIBILITY

All active local chapter advisers are eligible.

#### REGULATIONS

Recognition is given for the first year and then given for five-year intervals of service.

The state office will tabulate the results.

#### PROCEDURES

Information is required on the adviser questionnaire that is included in the State Leadership Conference Registration packet. The state committee must receive the questionnaire by the date designated in the State Leadership Conference packet.

#### JUDGING

The state committee is responsible for recognition certificates.

#### STATE AWARDS

Certificates are presented to advisers at the State Leadership Conference.

This event does not qualify for Lloyd V. Douglas Chapter of the Year points.

This event honors those local chapters that charter or reactivate FBLA chapters. More chapters provide more students the opportunity to become better prepared for careers in business and make possible the continued expansion of national services and activities.

#### ELIGIBILITY

All local active chapters are eligible.

#### REGULATIONS

Chapters that install officers and initiate members of currently active chapters do not qualify for this award.

#### PROCEDURES

The state committee must receive the entry form no later than the date designated in the State Leadership Conference packet.

The entry form should include the following information for each chapter chartered or reactivated:

- Chapter number
- School
- Address
- Date chartered or reactivated

#### JUDGING

The state committee is responsible for recognition certificates for first through sixth places.

#### STATE AWARDS

Certificates are presented at the State Leadership Conference.

This event does not qualify for Lloyd V. Douglas Chapter of the Year points.

This event honors FBLA members who have made outstanding contributions to the local, state, and national levels.

## ELIGIBILITY

Each local active chapter may nominate one member for this recognition. National and state officers are automatically entered in this event. However, having a national or state officer does not prohibit a local chapter from nominating an additional member for this honor.

## REGULATIONS

Each nominee must be a member of an active chapter and have paid dues by Iowa FBLA's specified date of the current year.

Criteria for selection of nominees should include:

- years of participation in FBLA activities
- offices, chairmanships, and committee memberships on local, state, and national levels
- extent of participation in local, state, regional, and national conferences
- contributions to local, state, and national projects
- participation in other activities
- complete the "Future" level of the Business Achievement Awards

## PROCEDURES

A resume for all nominees (including State Officers) will be required. See rating sheet for the recommended format and items to be included. Format the resume similar to the attached example with no more than two pages.

The state committee must receive the entry form and resume no later than the date designated in the State Leadership Conference packet.

## JUDGING

There will be a panel of judges for this event. The judges' decision shall be final.

## STATE AWARDS

Each nominee will be recognized at the State Leadership Conference. One WHO'S WHO nominee from the state will be nominated as a member of the national WHO'S WHO IN FBLA for recognition at the National Leadership Conference in addition to any national officers from the State Chapter.

This event does not qualify for Lloyd V. Douglas Chapter of the Year points.



Points given may range between zero and maximum number indicated.

<b>Activity</b>	<b>Possible Points</b>	<b>Maximum Score</b>	<b>Points Earned</b>
Paid member of FBLA	2 per year	6	
Offices Held in FBLA	2/local	6	
	4/state	4	
	4/nat'l	4	
FBLA-PBL Conferences attended:			
Fall Leadership Development	1/conf.	3	
State Leadership Conference	1/conf.	3	
National Fall Leadership	1/conf.	3	
National Leadership Conference	1/conf.	2	
FBLA Events Entered: (List Events Entered)	2/event	18	
FBLA Awards Won: (List any award earned through participation in events contained within the guidelines—each level of participation equals 2 points)	2/award	18	
Involvement in service project/s	2/project	12	
Member of FBLA Committee/s	2/committee	6	
Member of other organizations	1/organ.	3	
Offices held in other organizations	1/organ.	3	
Other	1/each	9	
Completed the "Future" level of BAA	Required		NA
	Total Score	100	

Student \_\_\_\_\_ School \_\_\_\_\_

Judge's Constructive Comments Only:

Sample Resume

**Applicant's Name**  
Who's Who in Iowa FBLA

**PAID MEMBER OF FBLA**

1. List years in chronological order
- 2.
- 3.

**OFFICES HELD IN FBLA**

1. List office and year held in chronological order
- 2.

**FBLA-PBL CONFERENCES ATTENDED**

1. List conference and year attended in chronological order
- 2.
- 3.
- 4.

**FBLA EVENTS ENTERED**

1. List event and year in chronological order
- 2.
- 3.
- 4.

**FBLA AWARDS WON**

1. List award and year in chronological order
- 2.
- 3.

**INVOLVEMENT IN SERVICE PROJECTS**

- 1.
- 2.
- 3.
- 4.

**MEMBER OF FBLA COMMITTEES**

- 1.
- 2.
- 3.

**MEMBER OF OTHER ORGANIZATIONS**

- 1.
- 2.

**OFFICES HELD IN OTHER ORGANIZATIONS**

- 1.
- 2.

**OTHER**

- 1.
- 2.
- 3.

**Completed levels of the Business Achievement Awards**

- 1.
- 2.

The Future Business Leader competitive events are designed to give recognition to outstanding members of local chapters who have demonstrated qualities of leadership, participation and interest in FBLA, plus evidence of knowledge and skills essential for successful careers in business. It is fitting and proper that the Iowa State Chapter recognize each of these individuals for the positive roles they have played in their local chapters during the current year.

#### ELIGIBILITY

Each local active chapter may enter two participants in Future Business Leader and who are members of the active local chapter and are on record of paying dues by Iowa FBLA's specified date of the current year.

#### REGULATIONS

The state committee must receive the entry form no later than the date designated in the State Leadership Conference packet.

Each participant must meet the regulations for his/her event.

#### PROCEDURES

This event consists of three (3) parts: Letter of Application and Resume, Objective Test, and an Interview. Follow the guidelines that are listed in the National Chapter Management Handbook for Future Business Leader.

#### JUDGING

The state committee is responsible for recognition certificates for all participants.

First through sixth placings will be part of the Future Business Leader event.

#### STATE AWARDS

Certificates are presented at the State Leadership Conference.

This recognition award will give recognition to those chapters whose membership represents a large percentage of the entire high school student body.

#### ELIGIBILITY

All active chapters are eligible.

#### REGULATIONS

Information necessary for this award will be compiled by the local adviser and authorized by the high school principal.

#### PROCEDURES

The local adviser will complete the required form listing current year's FBLA membership and total high school population and compute the percentage.

The state committee must receive the required form no later than the date designated in the State Leadership Conference packet.

#### JUDGING

Certificates will be awarded for fifth through sixth placing.

#### STATE AWARDS

Certificates are presented at the State Leadership Conference.

This event does not qualify for Lloyd V. Douglas Chapter of the Year points.

This event recognizes FBLA chapters that successfully implement community service projects to serve the citizens of their community.

## ELIGIBILITY

Each chapter may enter one report at the State Leadership Conference. Reports may be a maximum of three pages. Reports must also include up to ten pictures that should accurately depict the projects. These pictures should be added as an Appendix.

Reports must be postmarked by the competitive events deadline that is stated in the State Leadership Conference packet in order to be considered for competition. All reports will be sent to the State Committee.

## PROCEDURE

Written reports should follow the attached guideline sheet. The report must be similar to a business report with substantiated statements in a clear and concise format. Reports must describe a chapters' year-long involvement in serving the community. The project must be in the interest of the community and be designed to implement both chapter participation and individual member participation.

Each project included in the report should be summarized and include: 1. Date and location 2. Number of members involved 3. Time spent on project 4. Estimated number of people affected by project

Creativity is encouraged through the design and use of meaningful pictures and graphics.

## JUDGING

Reports will be checked to determine whether chapters have complied with event eligibility and regulations. Rank is determined by the total on each score sheet. All decisions of the judges are final.

## STATE AWARDS

The top three scores according to the judges' rankings will be awarded. The winning chapter will receive a traveling trophy. Second and third places will receive certificates.

This event does not qualify for Lloyd V. Douglas Chapter of the Year points.

Written Report Rating Sheet

Points given may range between zero and the maximum number indicated.

**Content**

Purpose of projects		
Statement of the projects' goals	_____	5
Service of projects to the community and its citizens	_____	10
Uniqueness of projects	_____	10
Impact of projects in the community		
Benefits of community from projects		
Use of projects throughout the year	_____	20
Effectiveness of projects in community		
Numbers of people affected through projects		
Relevancy of projects to community needs	_____	20
Chapter involvement—number and percentages		
Evidence of publicity	_____	5
	<b>Subtotal</b>	<b>_____ 70</b>

**Format of Report**

Clear presentation with logical arrangement of information	_____	10
Creativity of written presentation and its design	_____	5
Creativity and effectiveness of pictures	_____	5
Correct grammar, punctuation, spellings, and business format	_____	10
	<b>Subtotal</b>	<b>_____ 30</b>
	<b>Total Score</b>	<b>_____ 100</b>

School: \_\_\_\_\_

City: \_\_\_\_\_

Judge's Signature \_\_\_\_\_ Date: \_\_\_\_\_

Judge's comments:

## FBLA – EVENT R17 LOCAL CHAPTER ADVISER OF THE YEAR AWARD

Local chapter advisers are recognized for being an outstanding leader for their local chapter. The Adviser of the Year will be recognized at the spring State Leadership Conference and the summer National Leadership Conference.

### ELIGIBILITY

All active local chapter advisers are eligible.

### REGULATIONS

Recognition is given according to the criteria on the evaluation form.

The state office will tabulate the results.

### PROCEDURES

A student-member may nominate their local adviser by submitting a Letter of Nomination to the State Adviser to be received by the State Leadership Conference.

### JUDGING

Nomination forms will be judged by a participating judge at the State Leadership Conference.

### STATE AWARDS

Certificates are presented to advisers at the State Leadership Conference.

This event does not qualify for Lloyd V. Douglas Chapter of the Year points.