



Board of Directors

Meeting Minutes

October 5, 2020 7:00PM

Erin Snitkey, Iowa FBLA-PBL Board President, called the meeting to order at 7:05PM

In attendance at the meeting was

Dennis Harden, Iowa Department of Education

Lou Voss, Iowa FBLA State Adviser

Susan Seuferer, Iowa FBLA Financial Coordinator

Jeff Sears, Astellas Pharma

Erin Snitkey, Nationwide Insurance

Jennifer Anderson, University of Northern Iowa

Joe Hanson, Des Moines Area Community College

Jane Koch, North Cedar High School

Shannon Smith, Creston High School

Erin Snitkey asked if any revisions were needed of the minutes. Hearing none, the minutes were approved as is.

Lou Voss said that the Iowa Department of Education has hired a new CTSO state coordinator, Chris Dzurick from Missouri FBLA. He starts on Friday and will be at the next board meeting. Dennis discussed that the Department of Education is focused on approving CLNA's. We do not have a balance for October yet because this was just received from DMAACC. PBL did transfer \$15,246.91 into our join account. The combined balance is now \$54,639.88. Financials were approved and will be filed for audit. We have a member from Linn-Mar FBLA that was approved for the NCRVP Board. This fall there were two different leadership opportunities for members in place of the State Fall Leadership Conference. A leadership curriculum kit was offered to chapters. 16 chapters ordered this kit. We then worked with Colorado, Maryland, and Missouri to create the Blast Off Box. This was purchased by 20 chapters. The boxes will be mailed or delivered by the end of this week. We also offered a FBLA-PBL Online Apparel store with screen-printed and embroidered tops. The deadline for this store was today. Finally, chapters can compete in a fall Business Battle testing opportunity in October with results announced November 5th.

Regional Leadership Conference was discussed by the state staff, and they suggest that this conference be moved to a virtual conference. Jeff Sears agrees with this recommendation to go virtual and motions that the regional leadership conference be moved to virtual. This was seconded by Lou Voss. Motion is passed.



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The State Leadership Conference is scheduled for the first weekend in April. Lou, Dana, and Kent had a discussion with the Marriott hotel last week. They discussed our attrition numbers and the schedule. Marriott is going to be very flexible for the room and banquet/food attrition amounts. They are also going to be flexible on the deadline of when they would need if we need to call off. We discussed some possible changes in SLC. Potentially doing a 1-day conference, streamline it so not as many students are brought in, or potentially just bringing in the state officers to make it look more of a conference that would be streamed virtual. Shannon Smith asked if more surveys were going to be sent out to schools to see if anything has changed in responses of what their schools could do. Lou said that this will be happening at the end of October. Hopefully by the end of November the state staff can give another recommendation.

Thank you to Jennifer Anderson who got a list of all of the business teachers. Lou cross referenced this with DECA and BPA and emailed out the rest of the teachers. We have some new chapters, etc. Jennifer Anderson asked if there was a PBL update. Joe Hanson said that a lot of the PBL chapters have classes primarily online. They are worried about recruitment.

Unfinished Business:

Crisis Management Plan -Jeff Sears discussed his background in crisis management for social fraternities. This is to be used if something "bad" happens. He discussed a chart of who makes the decision in certain cases, identifying low impact (level 3) to high impact (level 1) situations, and steps to take in crisis situations. This also looks at things to do on a state level versus a chapter level. Erin Snitkey suggests what should be added or revised from a high school, college and Iowa Department of Education standpoint to be brought back for the next meeting. She also suggests that this be brought up at the FBLA state staff meeting.

New Business:

Iowa Zoom Account - Iowa FBLA-PBL does not have a Zoom resource to use of their own. Lou asked how much it costs to have the updated Zoom and Joe Hanson said that it was around \$15 per month. Lou and Jeff discussed the possibility of Google Meet and if that could work, especially if it were free. Shannon Smith said she would be willing to have us purchase this because we are at the mercy of others and their Zoom account. Lou thinks we should wait and ask Chris Dzurick. Erin agreed.



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Formation of Committees-

Personnel Committee: State Staff for FBLA & PBL. Since Lou has decided that she will retire by the end of the year, Erin believes it would be a good course of action to discuss the application process and approval process for the replacement of the Iowa FBLA adviser. Lou is hoping that there is a training/shadowing process

Governance Committee: This committee would focus on the application process for the board and term limits for the board members

Lou asked how many members per committee and Erin said she could do additional research or wondering if there were any suggestions. Lou and Jeff said they would be willing to be on either committee. Shannon & Joe said they would be willing to be on personnel and Jane and Jennifer said they would be willing to be on the governance committee. If you are willing to volunteer, please send your preference to Erin at erin@iowafbla.org by Monday, October 12.

Jeff was wondering if there were any National online resources in place for virtual recruitment. Lou has not seen anything at the national level for this yet. Jeff said he would be willing to work with state officers on how to repackage something from in person to virtual and keep attendees' interests. Shannon said this might be something that the state officers might benefit from for the Sunday Zoom meetings that they have coming up. Jeff said he will try to reach out to Angie and to give some tips to the state officers.

Erin wanted to tell all the teachers on the call "Thank You" in recognition for it being World Teacher Appreciation day.

January 19th at 7PM is the next official board meeting

The meeting was adjourned at 8:58PM.