

Professional Division Pursuit

Professional Division Pursuit (PD Pursuit) Iowa Edition was created by the 2018-2019 State Officer Team for local chapters to compete in recruiting professional division members. The program provides chapters with ideas to get their members more involved in the professional division of Iowa FBLA-PBL and a chance for additional recognition at the State Leadership Conference. The resources and submission links below are everything a chapter needs to Create, Lead, Inspire with this exciting new program! If you have questions about PD Pursuit submissions, please contact the State Adviser, Ms. Voss.

Instructions and Activity Information

Rules and Procedures:

- All submissions need to be done via the Iowa FBLA website.
- Activities submitted must have been completed by local chapters during August 1 – March 28. Activities before or after cannot be turned in for points.
- All pictures submitted for activities **MUST** be different than pictures previously submitted for PD Pursuit.
- A periodic leaderboard will be posted on the Iowa FBLA web page, Facebook page, Instagram, and Twitter accounts.
- The winner of Iowa PD Pursuit will be announced at SLC in Coralville, IA.
- Seating during the Opening Session will be based off of PD Pursuit rankings.
- All chapters that have **at least five** PD members will receive ribbons for each chapter member who is attending SLC.
- **At least three** PD members are required before submitting activities for PD Pursuit.
- All activities will be checked for completeness by the State Adviser. Please email stateadviser@iowafbla.org with questions about PD Pursuit submissions.
- Any chapter that has 15+ PD members will receive pizza for their chapter on Thursday night of SLC. (Not to exceed \$80 in value)
- **DEADLINE** - All activities are due by March 28th at midnight.

A chapter must have at least three PD members to advance from the center of the playing board to compete in activities. PD members are defined as individuals paid and in good standing with the national organization. Annual membership is \$25.00 (\$8.00 to Iowa) and Lifetime membership is \$350.00 (\$50.00 to Iowa).

PD Pursuit Board

All schools start in the middle of the game board on the “Start” icon. To move toward activities, a school must have three PD members before submitting activities. Activities on the outer ring can be completed in any order. The board can easily be printed and displayed on a bulletin board. Activities can be crossed off as completed.

Activities are in three different categories: **Service**, **Education**, and **Progress**.

Service – support the association’s programs and serve as liaisons between the workplace and classroom.

Education – mentor the members of the association to strengthen leadership abilities and provide career counseling.

Progress – keep members informed and up to date on current business trends.

Category	Activity Name	Value	Description
Service (Purple)	Mock Interviews	\$300	Invite a PD member to host mock interviews at your school. (photo required)
Service (Blue)	FBLAopoly Assistance	\$200 per activity	Utilize a PD member to help complete an FBLAopoly activity.
Education (Orange)	Competitive Event Prep	\$200 per PD	Have a PD member help members get ready for competition at SLC. (photo required)
Education (Yellow)	Judge(s) at SLC	\$500 per PD	PD member judges at SLC. (name(s) required via submission)
Progress (Green)	Chapter Presentation	\$250 per PD	Invite a PD member to speak at a local chapter meeting. (photo required)
Progress (Pink)	Business Tour	\$250 per business	PD member conducts a business tour. (photo required)

Submit at <https://goo.gl/forms/NMyQ6gtgzprEoKAm2>