

State Fall Leadership Conference, October 1-2, 2017
Adviser Meeting -- Agenda



Welcome New Chapters
Missouri Valley-Carrie Kohl
Center Point Urbana-Debbie Smith
Hartley Melvin Sanborn-Debi Gaard

IntroductionsLou

State Committee Members

Lou Voss	Iowa FBLA State Adviser
Angie Mojeiko	State Officer Coordinator
Konrad Wilke	Financial Coordinator
Susan Seuferer	Secretary
Dana Lampe	At Large - Co-Conference Coordinator
Kathy Larson	At Large - Co-Conference Coordinator
Jodi Leimkuehler	At Large - Judges Coordinator
Kyle Kuhlert	At Large -Alumni and Business Director
Shannon Smith	At Large – State Fall Leadership Conference Coordinator
Kent Seuferer	Department of Education Representative

Conferences

State Fall Leadership Conference	Des Moines	Oct 1-2, 2017
National Fall Leadership Conference	St Louis, MO	Nov 10-11, 2017
State Leadership Conference	Coralville, IA	March 15-17, 2018
National Leadership Conference	Baltimore, MD	June 28- July 1, 2018

Future Conferences

United Fall Leadership Conference	Des Moines, IA	October 21-22, 2018
State Leadership Conference	Coralville, IA	March 13-16, 2019
State Leadership Conference	Coralville, IA	March 11-14, 2020
National Leadership Conference	San Antonio, TX	June 29-Jul 2, 2019

Adviser Reminders

Bed checks nightly – must be consistent on this. All curfews followed
Advisers and students must adhere to dress code; you need to monitor your students
Appropriate dress code for this conference is business casual. No ties required.
Evening activities: Casual dress but check for (No butts, No boobs, No bellies, No briefs, and No back.)
Conference payments – Need to make on time. Ck with your school on payment policies and plan around that. Some dates have been moved up.

Chapter Information Forms

All Chapter Information Forms need to be completed by October 15.
They are located at www.iowafbla.com under the Resource tab
This must be completed to qualify for **Lloyd V. Douglas Chapter of the Year**

Adviser Recognition – Please let us know if you decide to retire this year.
(email iowafblastateadviser@gmail.com)

Conference Updates SFLC Shannon

NFLC Plans- November 10-11 St. Louis, MO.....Lou

Visit St Louis zoo on Friday morning when we arrive.
FBLA State Meeting for 11/10/17 at 6:00 p.m.-7:00 p.m. in the Regency Ballroom A-C
Hyatt Regency St. Louis at the Arch
Saturday – Workshops, closing session

Advisers need to register their own students at www.fbla-pbl.org and pay with **checks to FBLA-PBL, Inc.** for conference registration. **The early bird rate is good until Oct 13. Make checks payable to: Iowa FBLA for hotel and bus.**

FBLAopolyAngie

Once again we will be participating in this program. Chapters have a chance to earn \$\$ for tasks they complete on time. The chapter with the most \$\$ at the cutoff date will win preferential seating at banquet and hypnotist. Chapters who participate and complete 10 activities will receive a ribbon at SLC.

Iowa FBLA Regions.....Lou

Preliminary Map was handed out. We will have 3 regions. We will have a Vice Pres from each region so entire state is represented on state team.

State Officers Updates Angie

National Council appointments

- NCVP Council – Lexi Mendoza and Matthew Current

Changes in State Officer Team: By-law change to Article III Section 1. President, Secretary, Treasurer, 3 Regional VPs

State Officer Applications are due Jan 15

Students will receive study materials – must pass test with a 75% to run campaign

Reminder - If there are open positions after the Jan 15 deadline, an email will be sent and members will have 2 weeks to apply. If a member has already applied to be a state officer, they can't change their position. We hope this will allow us to have a full slate of officers before the SLC so all candidates will run a campaign.

Also, since we have gone from 7 to 6 state officers, each school may enter 2 state officer candidates and after the deadline if there are openings, a school may add a 3rd candidate. This may allow for more schools to be represented with a state officer.

National Officer CandidatesLou

- Must apply to state committee with a written letter to Lou Voss by Jan 15 deadline
- Iowa will only have one applicant – if there are multiples, we will interview prospects
- \$250 stipend toward expenses
- Iowa President cannot be a national officer

Webpage Updates Jodi
Iowa FBLA www.iowafbla.org (Please check out the new format and feel free to Send suggestions to Lou Voss for improvements)
FBLA-PBL, Inc. www.fbla-pbl.org (Adviser Area) forms for programs and competitive events online guide

Professional Division.....Jeff Sears

- We encourage all chapters to recruit professional division members.
- Will have an award for most members recruited by a chapter at SLC
- Application forms are on the Iowa FBLA website
- Contact Lou Voss or Jeff Sears with questions (jeffwsears@hotmail.com)
- Professional Division members will help with conference duties as well as

NLC Preparations.....Lou

Online Submission
You will again be able to submit Reports, PowerPoints, resumes, etc. for online review by Professional Division members for one month after SLC.

National Prep Day
Saturday, June 2, 2018 9:30 a.m. – noon
Presentations with feedback

Regional TestingKyle
November 15 – January 15 (**Notice the earlier dates**)
Students will be able to take practice tests for the state competition in March at a small charge. (\$7 for 2 tests)

Competitive EventsLou

Clarification – Who’s Who--If you have placed 1st in this event, you cannot enter it again.
A member can only be recognized once at an NLC for Who’s Who.

NLC t-shirts design will be in black ink. There was discussion to have a People’s Choice Of the top place winners by the Iowa chapter to determine winning shirt design for NLC.

***New Opportunities Dana**

- Pilot Event – 24 Hour Design Challenge (**at the SLC**)
 - Indiv or team of 2-3 will report to challenge Room on Thur evening at 6 p.m. They will then draw their graphic design project from those that have been submitted by local businesses. They will have 24 hours to design the project and submit in .pdf form.
- New Design Challenges– (**completed before the SLC**) **Due Feb 1**
 - Iowa FBLA Logo Design Challenge – an individual will design a new logo for Iowa FBLA and submit it in required formats.
 - SLC Promo Pack Challenge – an individual will design a logo for the SLC 2018 and use this to create the SLC program cover, name badges, and banquet program.

- **Event Changes**

- **NO USE OF PROJECTORS** in preliminary rounds of presentation events at NLC—competitors will present directly from their laptops/devices. Projectors will only be provide for finals in events and it is up to competitors to decide if they wish to use them. **IOWA FBLA WILL NOT BE USING PROJECTORS for presentations at SLC.** Students will have the opportunity to use them at National Prep Day.
- Add Broadcast Journalism as a new Individual/team event
- All current team events will now be Individual or Team of 2-3, except Parliamentary Procedures which will remain a team of 4-5.
- Modifying rating sheets for Graphic Design and Publication Design to include more emphasis on the design element of the event.
- Rename so all 9-10 events are “Intro to”
 - FBLA Principles and Procedures to “Introduction to FBLA”
 - Public Speaking I to “Introduction to Public Speaking”
 - Public Speaking II to “Public Speaking”Newly revised FBLA rating sheets will be instituted.

Event SponsorshipKathy

- Chapters must acquire a minimum of two \$110 sponsorships from businesses to help
- Pay for trophies and certificates at state conference. **Due February 15**

State Leadership Conference..... Dana

- December 1 – January 20 Online Registration (**notice earlier dates**)
- Must have paid dues before you sign them up for events

Business ScholarshipsKyle

- \$100 for first place and \$150 for first place with a team
- Money is to help with NLC conference registration
- Checks will be sent to local advisers to distribute after SLC

State Committee Rotations.....Lou

Each year State Committee positions are up for selection. We are needing a secretary to join the state team. You have until December 1 to apply. Email Lou Voss.

Adjournment